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HortiNews

Growing Ideas

NO. 67 KSH 300



Peter Cheserem and Chris Kulei

Pg 12



Roles of Silicon in Plants

Silicon is the second most abundant element in earth's crust after oxygen. Silicon is locked up in recalcitrant silicate and only small percentage is available for plant uptake. Orthosilicic acid (H_4SiO_4) is the most available form of silicon absorbed by plants through active transport.

The absorption require energy (ATP) produced from cell respiration. Cereals are silicon accumulators with more than 1% of their dry weight while horticultural crops accumulate 0.1% - 0.4%. According to the recent studies, silicon increase nodulation, nitrogen fixation and biomass in legumes hence resulting to high yields in both saline and non-saline conditions.

Amiran Kenya introduced new range of high quality solubles: Polyfeed Stim Armor. Polyfeed Stim Armor is the newest technology that combines mineral fertilization with natural stimulants in a single product to support ideal nutrient use efficiency. Polyfeed Stim Armor contains 11 different nutrients (NPK and trace elements) with high concentration of readily available silicon - stabilized silicic acid (only silicon form available for plant uptake). In addition, Polyfeed Stim Armor has bonus adjuvant that accelerates nutrients absorption.

By, Timothy Munywoki
Technical Manager, Domestic Market,
Amiran Kenya



Polyfeed Stim Armor field trials conducted in Mwea on rice had the following benefits:-

- Few cases of lodging compared to non-treated.
- Limited cases of Rice blast.
- Increased number of tillers compared to the farmers practice.
- Increased grain weight.
- Reduced grain breakages after shelling.
- Longer and filled panicles compared to farmers practice.

Polyfeed Stim Armor used on both cereals and horticultural crops has the following benefits to the grower:-

- Promotes nutrients uptake and mobility. For example Nitrogen, Phosphorus and Potassium.
- Promotes absorption of calcium in tomatoes.
- Silicon prevents accumulation of Na in the roots helping plants to overcome salinity.
- Increases stress tolerance to adverse growth conditions.
- Strengthens natural plant resistance to biotic and abiotic stress.
- Higher yield and better quality.
- On fruits, silicon promotes storage and shelf life of fruits.



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- Improved nutrient uptake & mobility.
- Increases stress tolerance to adverse growth conditions.
- Strengthens natural plant resistance to biotic and abiotic stress.
- Higher yield and better quality.

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HORTISPOT



Fairmiles, an initiative supported by a consortium of organisations in industry and academia, is calling for science-based Net Zero guidelines which balance social and economic impacts with the drive to reduce greenhouse gas emissions

CATHERINE RIUNGU

In this edition, we deviate from the normal to bring you this piece, as a stop press update, due to the weight it bears. But before you get there, we deem it equally important to mention a media workshop Hortinews participated in as part of the Agriculture Media Society. The gathering of journalists who write on agriculture was facilitated by TradeMark Africa and brought together the Fresh Produce Consortium of Kenya, Pest Control Products Board and AAKGrow to discuss among other things, a small big word 'ban'. Kenya bans avocado exports. Kenya allowing use of banned agrochemicals. After presentations by Okisegere Ojepat, Dr Andrew Edewa, Fredrick Muchiri, Joel Mutari and Stella Simiyu...among other speakers, reporters agreed accurate presentation of facts based on scientific data was necessary to safeguard Kenya's agriculture. It is in relation to this engagement that the release below fits into this discourse.

Climate Justice initiative calls for Net Zero guidelines for airfreight to protect vital market access for developing world producers.

Fairmiles, an initiative supported by a consortium of organisations in industry and academia, is calling for science-based Net Zero guidelines which balance social and economic impacts with the drive to reduce greenhouse gas emissions.

Fairmiles argues that in the absence of such guidelines, there is a significant risk that businesses adopt decarbonisation policies which overlook wider sustainability benefits and impacts, including Climate Justice implications for vulnerable communities within global supply chains.

While Fairmiles supports the drive to Net Zero emissions, the consortium makes the following points in relation to airfreight:

- Airfreighted fresh produce from developing countries is low carbon and supports sustainable development. It provides vital access to global markets for producers, providing a route out of poverty for millions of people.
- Airfreighted fresh produce from developing countries ensures consumers have access to high quality sun-ripened produce which is low-input, but with a very high social impact (in contrast, airfreighted exports from the UK are dominated by the salmon industry which has a comparatively lower social and economic impact)
- Much of the air freighted fresh produce supplied from developing countries is transported in the belly-hold of existing scheduled passenger services from commercial airlines.
- Targeting airfreighted fresh produce risks harming poor producers and workers in developing countries, who are themselves contributing very little to global Greenhouse Gas Emissions.
- Ensuring that Net Zero policies align with Climate Justice principles is in accordance with accepted sustainability best-practices.

Fairmiles has been formed to support industry in ensuring a fair transition to net zero that does not marginalise vulnerable people in low- and middle-income countries. It follows past initiatives that have sought to raise awareness of the benefits of airfreight for developing countries. This includes a report published by IIED and Oxfam in 2009 which estimated how 1 to 1.5 million livelihoods in sub-Saharan Africa depended directly and indirectly on UK-based supply chains.

The consortium aims to publish research to provide updated data on the impacts of airfreight and hold an industry roundtable on the 15th of December to discuss how to ensure a fair approach to Net Zero is followed.

Fairmiles has been formed in cooperation with Beanstalk.Global, Blue Skies, Air France-KLM Cargo, Beanstalk.Global, COLEAD, the University of Exeter, the University of Northampton and ODI. It is supported by a consortium of over 15 organisations representing African fresh produce businesses, the air cargo industry, academia and the international development sector.

Merry Xmas and a prosperous 2024

Elgon Kenya trophy after trophy



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Prime Cabinet Secretary Musalia Mudavadi presents the trophy to Managing Director Freshcrop, Chris Gasperi. Looking on is Brendan Ireland, Director of Finance (far left) and Ashley Gasperi, Director of Marketing (middle). Freshcrop received the award for emerging the National Farmers Awards 2023 Winner in the Large Commercial Farming category.

Fresh ideas for the potato industry in Kenya

By CATHERINE RIUNGU

“

As more growers join the revolution, Freshcrop is planning on building a factory and a cold storage facility

”

The Kenya potato industry value chain is undergoing a revolution. If plans by Freshcrop go as per founder Chris Gasperi vision, not only will the huge certified seed gap be bridged but also, farmers will no longer get stuck with produce during the harvesting season.

Here's why. If we are able to take care of seed production, train farmers on production and buy back produce for distribution to consumers, we will have streamlined the potato sector as a key food security crop, says Chris, his passion unmistakable as he speaks about the journey he has circled over the past seven years.

When he decided to venture into potato production, Chris travelled extensively to see how others do it. The trips were an eye opener. He established Kenya has a big advantage – three season production cycle. A huge market on the continent, Middle East and Europe that is yet to be tapped. Exporters have orders they are unable to service due to shortage of potatoes. Potatoes, he says, cost of production per acre in Kenya is half of what European producers spend.

“If we all came together to organize the potato industry, opportunities are massive”, he says adding, “we only need to coordinate production and distribution”.

Freshcrop is the National Farmers Awards 2023 champion, Large Commercial Farms category, a partnership between the Ministry of Agriculture & Livestock Development and Elgon Kenya, that runs an annual competition to fete outstanding agribusinesses in 11 categories.

When HortiNews team arrived at Mwisho wa Lami, Mau Narok, following the awards announcement, we found Chris Gasperi and Finance Director Brendan Ireland heading to Oloisonkoyo primary school and Olepolos Dispensary for tree planting as part of the farm's community social responsibility to support the national tree planting goal. Chris explains that participating in planting trees is part of their sustainable business goals and commercial diversification.

Since FreshCrop forayed into growing potatoes in 2019, it has grown into one of Kenya's largest certified seed producers and supplied thousands of farmers certified seeds, agricultural inputs, agronomy advisory and market linkages. This is one of the most unique value chain structures seen in the country. Freshcrop is distributing ware potatoes to fresh markets such as processors and Nairobi's Marigiti and Mombasa's Kongowea, in what are the baby steps towards a structured farm to the market channels.

As more growers join the revolution, Freshcrop is planning on building a factory and a cold storage facility. From here, in addition to distributing ware potatoes to key markets countrywide, the firm will be supplying ready to cook and processing potatoes to hotels and factories. The waste will go into making biofertilizers.

The growth means Freshcrop requires more land to produce more seed and establish farmer training centres in the potato producing counties and talks with respective county governments have started as well as partnerships to work with industry stakeholders to move the potato industry forward.

It is for this reason the firm started the annual field days where growers and value chain supporters congregate to see the industry under one roof. This year, a record 5000 farmers attended the event which, according to participants among them Doris Kinyua of Omnia, was so successful, display products sold out! “ As early as 9 am, farmers had streamed in ready to learn. I talked myself to exhaustion with farmers from all corners of the country not getting enough! added Ms Kinyua who said they can't wait for next year's day. She adds, “farmers are eager to learn. At the various demo plots they saw products and technologies at work, they purchased the products

Congratulations

Freshcrop Ltd on winning the **National Farmers Award**
Large commercial farms category

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and asked many questions on the technologies, an indicator of a vibrant potato sector of tomorrow'.

Together with industry players, Freshcrop has introduced the One-Acre potato success package, which includes tried and tested quality certified potato seeds, crop protection, and nutrition programs, all available at FreshCrop's hubsite/ Farmer's House.

Chris explains they conduct product trials on one acre, and if successful they move to semi-commercial trials at 20 acres and scale to 100+ acres. Freshcrop trainers conduct products efficacy before they are included in the programme.

The expansive 4000-acre of a lush greenery of potatoes, barley and peas is a sight to behold. Chris explains the barley, grown for East Africa Breweries, peas for Simlaw Seeds have been the main rotational crops, while canola has been added as a soil cleaner.

FreshCrop has evolved into a centre of excellence in seed production and new variety trials using tissue culture for apical root cuttings.

Although the farm's vision is still work in progress, certain operations are fully mechanized. Planting, irrigation, ridging, harvesting and sorting. FreshCrop employs 45 full-time and 150 casual day labourers on the farm, a deliberate approach to maintain jobs in the region.



Chris Gasperi at the FreshCrop Farmers' House in Nakuru.



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Botrytis management



Botrytis, a fungal infection is of economic importance to flower growers since it is a leading cause for post-harvest losses. This disease is caused by Botrytis Cinerea fungi and is often characterized by a grey mold. It is often referred to as the disease of bad management since the infection can easily be reduced considerably by use of cultural methods.

Botrytis boasts of a very wide host range; causing disease in over 400 species of plants. It also has a fast life cycle which might make epidemics severe and difficult to manage. The most susceptible cut flower stems are usually either very young or old and senescing tissues, this is why flowers that have overstayed at the farm level are a big red flag in the supply chain. Growers are sensitized to only send fresh flowers during conducive weather periods.

Symptoms:

While botrytis can affect various parts of the plant, the flower bud symptoms are the most conspicuous. It begins with a red or pink spot on the petals and as the disease matures, the spots become necrotic and further coalesce to form a brown lesion. Older flowers rot much faster owing to their heightened susceptibility. Once flowers are severely infected, they fail to open and petals may fall off.

Environmental Factors:

Botrytis is often present in the growing areas in their dormant phase which may not present any visible symptoms unless the environment is

conducive. This completes the disease triangle, given that roses are mostly a susceptible host and botrytis as a virulent pathogen is almost always available.

For a disease episode to occur, low temperatures and high humidity are required.

Management:

A multi-faceted approach is required to effectively manage this disease since Botrytis cinerea can persist in the greenhouse all year round either on infested soil or on living and dead tissues.

Chemical control: Prior to harvesting, both protectant (contact) and eradicant (systemic) fungicides need to be incorporated into the spray program. Caution needs to be exercised as over use of systemic fungicides can lead to resistance to this disease.

Cultural control: Damages on the plants should be avoided at all costs since they provide an entry point to the pathogen. Farm hygiene is also of utmost importance; infected plants should be removed as soon as possible, over open flowers, organic matter and debris all present a breeding ground for this disease. Watering should also be done carefully to avoid splashing and prolonged wetness on petals. The crop needs to be properly aerated to maintain a canopy wetness of not more than 4 hours and also to prevent humidity build up.

Post harvest control:

1. Practice 100% post harvest protectant fungicides dip to kill existing spores. If your fungicide dip contains a mechanism to prevent re-attachment to the petals, it will offer a lifetime protection from botrytis since it is a contact pathogen.
2. Irradiation is also slowly gaining popularity where flowers are passed through UV rays to kill existing spores.
3. Proper cold chain management is also key in botrytis management and most especially for on farm storage or sea freight of cut flowers. Having a dedicated storage cold room helps maintain temperatures below 2 degrees unlike in the operational cold rooms where temperatures fluctuate posing a risk of sporulation.
4. Controlled atmospheric packaging is also an alternative tool used mostly in short term storage and sea freight of flowers. It involves the use of special bags with selective permeability to gases. Once flowers are packaged in these bags, oxygen is consistently let out lowering its levels from 21% to 7 % and carbon dioxide built up within the packaging from 0.01% to 7 %. With this atmospheric composition, botrytis spores cannot thrive.

In conclusion, there is a need to stay ahead of this potential epidemic and clearly there's no single silver that can single tackle this disease. With the 4 methods outlined in this article, a grower should be able to tackle Botrytis confidently.

cutflowerpostharvest@gmail.com

Absa Bank Kenya: Renewed focus on supporting agriculture

Daniel Munyambu, Absa Bank's, Country Agribusiness Specialist being interviewed by Catherine Riungu

Let's begin by exploring why Absa is renewing its focus on supporting agriculture. Why does the agricultural sector matter to Absa?

Absa has always viewed Agriculture and agribusiness as a critical contributor to Kenya's economic prosperity. It indeed contributes nearly two-thirds of the gross domestic product while providing livelihoods to millions of our people. At Absa, our purpose is to empower Africa's tomorrow together .. one story at a time and the agriculture sector and our renewed focus is a demonstration of our commitment to impact the society where we do business.

Are there specific value chains in the agricultural sector that Absa is seeking to focus on?

As Absa, there are value chains that we have predominantly been market leaders in, including horticulture, floriculture, grains, tea, coffee, cane, dairy & livestock just to name but a few. We are however present in all agricultural value chains and what we are looking to do is deepen our participation across the various stages in the value chain. This has been driven by the market where our customers are increasingly seeking unique value propositions to elevate their great in business.

Please elaborate on Absa's approach to supporting agricultural value chains from production to the market level.

Through continuous engagements with the agricultural sector players from the farmers all the way to the distribution level, we have identified the interventions required to uplift the sector. These challenges form the collaborative approach that we have adopted in the market which are;

- Access to actionable information which would lead to better decision making
- Access to markets for agricultural products both in the Kenyan, regional and international markets
- Access to coaching and mentorship especially for nascent business that are looking to grow and expand
- Finally, access to sustainable finance that is tailored to the individual needs of each of the value chains.

To achieve this, we are continuously establishing partnerships with partners, both locally and internationally.

We are working with membership associations, regulators, market makers, developmental organizations among others to empower sector players achieve their full potential.

What propositions has Absa developed to support various value chains within the agricultural sector?

We have propositions for financing needs such as trade and working capital through overdrafts and short-term loans, letters of credit, bonds and guarantees, LPO financing, invoice discounting among others. For long term investment solutions, we offer term-loans, asset-based finance, turnkey project financing etc. We also provide foreign exchange solutions, pension fund management and insurance solutions. In short, we are a one stop shop for all financial solutions in both local and major global currencies.

Which industry associations is Absa partnering with to support agribusiness value chains?

We have partnerships spanning across all the value chains and we are continuously seeking value adding engagements for our customers.

(absa)

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The more noticeable ones include the Avocado Society of Kenya, Fresh Produce Consortium, Kenya Flower Council, Fresh Produce Exporters Association of Kenya, Cereal Growers Association, East African Grain Council, Performer, Finance in Motion, ITC, Organization of Women in International Trade, among others.

What are the key objectives of the partnerships Absa has entered into with the said associations?

The associations and partnership allows us to provide solutions to the sector that transcend banking. It allows us to give our customers value added experiences involving access to the right and timely information; access to the right markets for their products both locally and internationally; access to coaching and mentorship and ultimately access to bespoke financial services. At absa, we are not just a bank, we are partners for growth in the Agriculture sector and we seek to establish unique ways to optimize the opportunities in the sector and get things done in an easier, faster and better way.

What would success look like in the partnerships that Absa is implementing within various agricultural value chains?

Our ambition is to transform our agriculture into a thriving business that meets the consumption needs of the current generation without compromising the production capabilities of future generations. This is in line with several SDGs, including Goal 2 on Zero Hunger.

How does Absa manage the risks associated with financing agriculture?

Agriculture in Kenya is faced by several challenges, including vagaries of weather associated with climate change, fragmented land ownership, erratic market prices and fluctuating cost of inputs. We are continuously working with our clients both in production and post-production to mitigate the various risks in the value chain.

We also work closely with partners in the insurance industry to de-risk some of the challenges faced while adopting an ecosystem approach looking at an end-to-end view of any value chain we are working on.

We have also established risk sharing solutions with several partners to allow us extend financial solutions where other banks may not be willing to step into. This we do through our normal banking channels or through deployment of technology.

The agricultural sector is often beset a myriad of challenges from Climate change, Geopolitical issues, pandemics, regulatory changes among others. How does the bank work with the sector to ensure they withstand the storms

We continuously work with our customers in this volatile, unpredictable complex and sometimes ambiguous operating context.

1. For example, during COVID, we were the first bank to work with our customers and restructure their facilities to allow them to remodel their businesses.
2. We have a fully-fledged and resourced department that works closely with the sector and understands the unique nuances affecting every sector and set our solutions to meet the unique needs. The team comprises of experienced relationship managers, credit analysts, product analysts and an agric specialist who guide the bank and the clients during the turbulent times.
3. We have embedded sustainability into our financing models to deal with emerging issues of climate change.

In closing what should the market expect from Absa going into 2024.

Watch this space. Something good is cooking.

The advertisement features a group of four people (three men and one woman) smiling and holding a large white sign that reads "BENJAKIM TRADERS" in bold red and black letters. They are standing in front of a building with a sign that says "BENJAKIM TRADERS". The background is a warm, orange-toned sky. The Absa logo is in the top left corner. The text on the advertisement reads:

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At Sian Flowers, the founders are slowly handing over the baton to ensure business continuity



Peter Cheserem and Chris Kulei at Maasai Flowers, Kajiado County.

By BRIAN OKINDA

“

Besides sustainability, another key pillar for one of Kenya's largest flower growers is ensuring business continuity

”

Before he completed his tenure as Central Bank of Kenya (CBK) Governor, Micah Cheserem sought to find an activity that would keep him busy after retirement. Farming had always been a passion for him and it was only natural that he took it up as he stepped away from public service.

In 1994 Mr Cheserem embarked on growing passion fruits which at the time seemed quite a lucrative and profitable venture. He was so successful that other farmers in the region followed suit and took up this previously untested mode of farming. Today he is widely regarded as a pioneer of passion fruit growing in Uasin Gishu.

Thereafter, Mr Cheserem decided to delve deeper into agribusiness by trying his hand in the flower business. He got into partnership with Mr Joshua Kulei who was already investing in the sector and together they worked on creating a regional powerhouse in flower production.

In essence, Sian Flowers can be said to be a true definition of a family-run business. All the farms are in the business of producing high quality flowers including standard and spray roses as well as summer flowers primarily for the export market.

Agriflora Farm is the pioneer farm of the Sian Flowers group and was established in 1995. It is located in Nakuru at an altitude of 2,150m and has consistently been growing high-quality cut-roses.

Next came the 40-hectare Equator Flowers Farm which is located in Eldoret's Moiben area. The farm's altitude is 2200m above sea level and it was started in 1997.

Maasai Flowers in Kitengela was established in 2008 and lies at an altitude of 1,650m above sea level. This is where the business' headquarters is located.

The newest addition to the group is Sololo Farm, a 42-hectare flower farm located in Eldoret. This farm sits at an altitude of 2,250m above sea level and mainly deals in the production of summer flowers. At least ten different varieties of summer flowers including hypericums, kangaroo paw, chrysanthemums, gypsophila, lavender, alstroemerias, and several others are grown here.

Cultivation in the flower farms is mostly done through hydroponics and practically everything is recycled in the flower production processes which are largely done in greenhouses. The business is keen on sustainability and hence the huge investment in features such as solar power to run the farms, sustainable use of water resources, minimal use of pesticides, and greater use of integrated pest management practices. In recognition of this, Sian Flowers holds flower production standards certifications including the Kenya Flower Council (KFC) Silver, Fairtrade Certification, Mileu Programma Sierteelt (MPS) and Global GAP.

Besides sustainability, another key pillar for one of Kenya's largest flower growers is ensuring business continuity. To this end, the two founders of the group made the bold decision to slowly start handing over the reigns of running the company to the next generation.



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Absa innovative solutions for the next business steps

Absa Bank Kenya PLC celebrates Sian Flowers Group as it evolves and grows its business with a relentless and tenacious mindset. As a partner for growth, our commitment as Absa is to constantly innovate around our solutions to keep supporting our clients as they take the next steps for their business with confidence.

Firstly, as a bank, we have embedded agribusiness as one of our growth pillars in our overall strategy. We have taken a value chain approach, actively providing solutions for input providers, primary producers, aggregators, and agro-industry players. We have further adopted a four-pronged approach that encompasses access to markets, access to information, access to mentorship and coaching, and access to sustainable finance.

In line with that commitment, we have a dedicated Agribusiness team that deeply understands the needs of the agribusiness sector. We offer bespoke solutions to support a business' exporting needs, be it working capital, line of credit, overdraft, or long-term loans with a repayment tenor of up to 6 years. If you are looking to expand your business, we will help you finance it with our host of Asset Finance Solutions, Trade Finance and Working Capital solutions as well as Short-Term Loans. Our Business Banking Digital Solutions and Cash Management Solutions will keep your business moving whether you are making payments or collections. Our commitment to provide KES 100 billion to support Small and

We have joined hands with partners in the agribusiness space to assist agripreneurs to develop sustainable business models

Medium Enterprises across various value chains over the next three years is a clear demonstration of this commitment.

We are also deliberate on facilitating international trade and investment across African countries as well as global markets. Our goal is to promote inclusive economic growth on the continent. For instance, our foreign exchange expertise goes beyond currency conversion. We offer world-class trading platforms such as Novo FX and Absa Access FX, which enables cross border payments giving you flexibility and local fluency while handling your investments irrespective of your destination - business or pleasure.

In addition, to support your foreign currency needs, Absa has a wide range of foreign exchange products that include Spot, Forwards, and Swaps under our Novo FX product. We also provide risk management solutions that include FX options, Interest Rate Hedging, and Commodity Risk Hedging products.

Additionally, we deploy modern agricultural risk management instruments such as crop insurance schemes that ensure predictable income and profitable farming.

Beyond financial solutions, we always look to impart agripreneurs and all players along the agribusiness value chain with business skills by offering training programmes on business sustainability, funding, book-keeping, and networking to ensure their enterprises remain profitable.

As a financial institution, we remain cognizant of our responsibility to assist all our stakeholders – including borrowers – in becoming more environmentally conscious and in implementing appropriate solutions to reduce their environmental impact. To achieve this, we have joined hands with partners in the agribusiness space to assist agripreneurs to develop sustainable business models. Since 2020, we have lent out USD 10 million (KES 1.5 billion) towards Climate Smart Agriculture. We do so in keeping with our purpose which is to empower Africa's tomorrow, together, one story at a time.





To 28 years of great partnership with Sian group, we wish to thank the outgoing directors Mr. Joshua Kulei and Mr. Micah Cheserem and applaud their exemplary leadership over the years.

Best wishes to the new directors Mr. Peter Cheserem and Mr. Chris Kulei as they take over the leadership.

Congratulations!



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Vincent Terer, Maasai Flowers Production Manager.

"We, as the elders, asked Chris and Peter, then based in the United Kingdom and Australia, to come back and take care of the business," Mr. Cheserem reveals. "And they obliged. They came back to Kenya to help run the farms."

At a time when many young people are deviating from their family business to focus on different career lines, Chris and Peter are among a minority who are opting otherwise; those who choose to stick to the family business and keep it growing. Essentially, the two young directors are a handful of the youthful leaders in the Kenyan flower scene taking up after their parents in continuing the legacy of their flower business.

According to research, the vast majority of Kenyans engaging in agriculture are elderly. The youth have often been perceived to shun agriculture amid a booming tech-driven economy and rapidly growing urbanization trends. Most young people are presumed to be keen on blue-collar jobs away from farming and agriculture and hence many older-generation farmers and farm owners, in turn, fear that their legacies could be lost if their children are not keen on continuing the agriculture enterprises that they start. It is not a unique phenomenon as numerous businesses and enterprises started by first-generation investors have experienced a sudden demise as soon as their pioneers could no longer comprehensively run them due to age catching up.

CONGRATULATIONS

FloraLife congratulates Sian Flowers for their new leadership team milestone, and thanks the company for their ongoing support.

As partners in floriculture, we are proud to supply Sian Flowers with state-of-the-art products and services.

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A new strain of Trichoderma enters the Kenya Market

Avengelus Professional (Trichoderma atrobrenneum) from Mycobiotrade Kenya has brought in a new life to Kenyan growers. Unlike the other commonly known strains, Trichoderma atrobrenneum has three unique characteristics that growers have always wished to have:

- ❖ Liquid formulation- Avengelus Professional SC is easy to apply, mixes well and does not block the driplines
- ❖ Temperature stable- Avengelus Professional has been formulated to withstand up to 25 °C. there is no need for refrigeration. With this characteristic, the grower gets full value for money.
- ❖ Highly concentrated, at 1x10⁹ - with application rate of between 0.5L to 1.0L per ha



Distributor:

CROP HEALTH VISION B.V. Jupiter 250, 2675 LW
Honselersdijk,
The Netherlands Tel: +31-174645080
E-mail: info@chvint.com

Distributor for Kenya:

Mycobiotrade Kenya Limited
Email: ogumo@chvint.com

DISCLAIMER Our products are composed with the greatest care and extensively tested. We cannot be held liable for any damage, deficiency or adverse consequences that may arise as a result of incorrect statements made by the manufacturer, inappropriate use or not using our product according to this label.

Better quality flowers, increased profit

Chrysal Services

Offering unrivalled solutions for long storage
and sea freighted cut flowers



CHRYSAL



Better quality flowers, increased profit

Chrysal Services

is a unique post-harvest service concept that keeps flowers fresh and controls Botrytis during air freight, sea freight and long storage.

- Keeps your roses Botrytis free
- Enhances colours
- Ensures uniform opening
- Prolongs vase life
- Enables for Long Storage

Chrysal Africa testing facility

As leader of post-harvest solutions for cut flowers, Chrysal Africa is proud to introduce our new state-of-the-art testing facility in Nairobi, Kenya. This cutting-edge facility not only harbours a large vase life room meeting international standards but is also equipped with four controlled-atmosphere chambers that can test different settings of oxygen and CO2 during long-storage and sea freight of flowers.



Data platform: Blue Box

With the launch of Blue Box, Chrysal Services releases its data platform; integrating not only all processes but foremost allowing its customers to track real time data and developments regarding sea freight of cut flowers. Quality data and reporting has always been at the forefront, but with this platform you will be able to track the data yourself in real time and set personalised notifications for any parameter you deem necessary. Furthermore, it allows you to track your orders and view the history of sea freight business, together with efficiency data and analyses.

Please contact our Technical Consultants
to find out how we can best support you: info@chrysal.co.ke





But this hasn't been the case at Sian Flowers. Chris and Peter both play key roles in the management of Sian Flowers, with regular guiding input from the founders. Mr. Kulei, for instance, still plays quite a key role as he is in charge of human resources while Mr Cheserem heads the finance and marketing committees.

Chris and Peter say they have learned quite a lot from their fathers when it comes to managing the flower business. People relations is one of the key lessons that they have gotten from the Chairmen.

"I often tell Chris and Peter to go to the ground and interact with all the employees and get it from them how well the business needs to be run. As directors, it is never about sitting in the office and believing that everything is up and running fine in the farms," Mr. Cheserem implies. "That's what people relations means. That's how it works since about 85 percent of success in a flower - or any other - enterprise is contributed by how well you interact with, and deal with the people involved with the business. And that is what I've been pushing Chris and Peter to do."

He adds: "There is great importance in learning the dynamics of the business. One needs to be diligent and also wary of situations especially those that may deviate their focus from the success of that business or what it stands for."

And true to the fact, Chris and Peter seem to be fast embracing their roles given the way they interact with staff members at the flower farms.

"They are easy-going directors, quite approachable and keen to listen to the workers regardless of their levels," a packhouse employee at Equator Flowers says about Chris and Peter.

"And that's the ideal attitude to have in order to work well with your workers."

Mr. Cheserem, who is a former chair of the Commission on Revenue Allocation (CRA), has some advice for the country's agriculture players. He notes that in the coming years, agriculture will determine Africa's economic growth as global demand for food rises. "In the coming years, agriculture will be the most lucrative industry to feed a growing population, uptaker of technologies and innovations and as a source of raw material for agro-processing. Agriculture industries is the next big economy globally, he said.

"Money will be in agriculture," he says. "Yet as Kenyans, we have not enterprising enough when it comes to sector, but this is slowly changing."

Mr Cheserem emphasized on the importance of agriculture from his perspective. His interest in the sector grew from a fund established by the European Investment Bank (EIB) in the mid-nineties to support growth in horticulture. The multi-million fund was domiciled at the Central Bank of Kenya during his tenure as governor. "When this funded landed, I took interest in the sector with retirement in mind, telling myself there must be something special in the farms, and looked for those who were there before me. He pointed out Tiku Shah, a household name in the fresh produce sector under the Sunripe group, who he said mentored him and has remained arguably the most influential friend in his horticulture world. Sunripe is a leading



Picanto



Norah



Royal Mirabel



Earth and fire

producer and exporter of avocado, for which Mr Cheserem has established the state of the art Parachichi Centre in Eldoret, where he is growing avocados and seedlings to feed into the region's potential as a new frontier in avocado production.

Second, Mrs Rebecca Mwicigi, then a director of the Horticultural Crops Development Authority and spouse of late Assistant Agriculture Minister John Mwicigi, credited for introducing avocado farming in Murangá County (story for another day). Mrs Mwicigi, a veteran exporter is a respected agriculture sector stakeholder and a founder of the Fresh Produce Exporters Association of Kenya. See Tiku Shah and Rebecca Mwicigi separate stories (in the next edition)

Mr Cheserem, still a banker in mind, hasn't failed to notice how his banker, Absa, has not only remained the Sian Group financial partner but has lately embarked on a bullish push to support horticulture as it enters into the second Jubilee as a top economic pillar. "ABSA has partnered with us from the beginning, we have a very special relationship with the bank", he said, adding, "you cannot succeed in this sector with solid financial back-up."

He further advises: "To get ahead in this sector - or any other - get up early, and attend few meetings. They say in meetings, minutes are taken but hours are lost."

“

I took interest in the sector with retirement in mind, telling myself there must be something special in the farms - Micah Cheserem

”



Babe



Confidential

Chrysal extends its appreciation to the founders of Sian Roses, Joshua Kulei and Micah Cheserem. Congratulations to Christopher Kulei and Peter Cheserem during this significant transition. We wish the new generation all the best.

Chrysal Services

Offering unrivalled solutions for long storage and sea freighted cut flowers



CHRYSA

Cold rooms and precoolers installed for flower exporters in Kenya

Since 2012, InspiraFarms Cooling specialised in providing African agribusiness in the fresh produce industry with the tools, technology, and expertise to significantly reduce food losses and energy costs and access higher-value markets. These include cold rooms, precoolers, packhouses, freezers among others, for fruits, vegetables, flowers, animal protein and long-term storage solutions for potatoes and onions. Across all our solutions we have done installations across Kenya, Zimbabwe, Uganda, Tanzania, Zambia, Mozambique, Ethiopia, Rwanda, Benin and more.

Locally, the company has done installations for a number of flower farms, including Kikwetu Flowers, FloraPura, and Bilashaka in Naivasha. They also have ongoing installations in the pipeline, which will start in a few weeks and these flower farms include Lenana Flowers, Redland Roses, Blooming Africa, among others.

However, InspiraFarms solutions are not limited to flowers, since they have done installations for avocados, herbs, French beans, among others, for clients such as Kakuzi, Bloom Growers, Instaveg LTD, Kenya Horticultural Exporters, Wiserow, Lauetta Farm, among others.

"The flower industry has experienced substantial growth and global demand over the years. As the market expanded, we recognised the need for reliable and efficient cooling solutions specifically tailored to the unique requirements of flower producers, distributors, retailers and exporters. The high-value industry and the delicate nature of fresh flowers necessitate precise temperature control and optimal post-harvest handling to ensure their quality and prolong their shelf life, increase logistics options, such as sea freight, and bridge the gap in quality and standards missed by flower producers for entering export markets," said Dave Zoetemelk, the Director of Sales at InspiraFarms Cooling.



Flower Exporters in Naivasha.

“

InspiraFarms solutions are not limited to flowers, since they have done installations for avocados, herbs, French beans, among others

”

The cold chain, particularly for cut flowers, must start on-farm right after flowers are picked and cut. For most exporters, flowers are shipped to the airport between 24 and 48 hours after picking. A pre-cooling treatment before and after grading and packaging assures quality control by slowing down decomposition and decreasing shrinkage. During this time, the temperature and humidity conditions ought to be controlled, bringing down the temperature and keeping an ideal range of 1 to 3°C. For this reason, time is critical since, each hour away from the flower's target cold chain temperature reduces vase life by one whole day.

Impact of temperature and humidity control on the freshness of cut flowers

The respiration of cut flowers generates heat as a by-product, and as the ambient temperature rises, the respiration rate increases. The rate of ageing can be reduced dramatically by cooling down the flowers at an optimal temperature as



Sea-freight has increasingly gained popularity in the last few years, especially because it is cheaper, and has a much lower carbon footprint.



Flower Cold Storage at Naivasha

soon as possible. Pre-cooling can bring the flower to optimal temperature in 15 to 60 minutes, while standard cooling alone can take a day, which means more degree hours spent at the origin. This is why precooling is important.

What is the role of precooling flowers for sea-freight?

Sea-freight has increasingly gained popularity in the last few years, especially because it is cheaper, and has a much lower carbon footprint. With the impact of Covid-19 on global logistics, airfreight has been cut down by an estimated 25-30% due to the rise in charges, and the unavailability of reliable

cargo planes. For these reasons, airfreight is still not an option for many flower farmers and exporters as they don't have the right cooling protocols required to keep fresh during long sea trips. However, on-farm pre-cooling guarantees the extra vase-life needed to face transit times of more than 20 days, which is the minimum number of days that sailing takes from African countries such as Kenya to Europe.

How is InspiraFarms Cooling supporting flower exporters?

InspiraFarms offers blast chillers and forced air pre-coolers. The technology speeds up the cooling to equally and effectively reach every package on a pallet, crate, box or bin. The fan, optimized by a tarp, pulls or forces the airflow through the boxes, removing the heat through convection. When done efficiently, the airflow is optimised and the period for the temperature drop of the produce is significantly shortened. With pressures of up to 300 Pa (Pascal), our pre-cooling systems and adjustable airflows allow it to match it with a range of cooling machines and your cooling processes and needs.

To offer a complete and controlled cooling cycle of flowers, InspiraFarms Cooling offers a variety of cold chain assets such as positive temperature cold rooms, refrigerated packing spaces, refrigerated distribution corridors, and much more. All fitting under one roof, with modular structures and designs, and materials that comply with all quality and food safety certifications, and with an integrated real-time data monitoring system. If you are interested in any of these solutions, send an email to Sharon J Cheboi at scheboi@inspirafarms.com



Dispatch Cold Room for Flowers

Elgon Kenya trophy after trophy





**AGRICULTURE
SECTOR
NETWORK**
The voice of Kenyan agriculture



Dr. Bimal Kantaria, OGW

CONGRATULATION

On behalf of the ASNET Membership, we extend heartfelt congratulations to ASNET Chairman Dr. Bimal Kantaria, OGW on his remarkable achievement in being elected as a National Trustee of the Kenya National Chamber of Commerce and Industry at their General Council meeting. Your dedication and leadership have truly set you apart, and this honor is a testament to your outstanding contributions. It's a clear recognition of your expertise, commitment, and vision for the growth and prosperity of the business landscape in Kenya. We look forward to witnessing the positive changes you will undoubtedly bring to the organization.

National Farmers Awards 2023 in pictures



Prime Cabinet Secretary Musalia Mudavadi awards Nini Limited, winner Floriculture large scale, GM Vijay Bhosale receiving the award.



Prime Cabinet Secretary Musalia Mudavadi awards Mary Wanjiru Wachira in the large scale farmers category.



Elgon Kenya Directors Baiju and Bimal Kantaria awarded by President William Ruto.



Prime Cabinet Secretary Musalia Mudavadi awards Elgon Kenya, Nelson Maina receiving the trophy.



Elgon Kenya at Naivasha Horticultural Fair



Congratulations FreshCrop, National Farmers Awards 2023 large commercial farms.



Shamba Organics Limited was founded in Kenya in 2019. We are the local distributors for Kenya and East Africa for Warkem Biotech in India. We have 5 products registered with another 6 in progress with KEPHIS currently. All products are organic in nature and composition.

Group Companies Details

Universal Corporation Limited (UCL)

This is the ONLY WHO prequalified Pharmaceutical manufacturing company in Kenya and is part of Strides Group having manufacturing facilities in the US, Italy, Singapore, India, and Kenya with approvals from USFDA, MHRA, TGA, WHO

Nairobi Enterprises Limited (NEL)

Local manufacturer of masks [surgical, N95, KN95] and Personal Protective Equipment [PPE's] in Kenya We are on of the largest suppliers of medical equipment and medical consumables in Kenya and is one of the market leaders of oxygen supply with the capability of on-site production of oxygen using PSA technology.

Chemoquip Limited (CQL)

One of the largest suppliers of laboratory items in the Kenya.

We aim for "Good input-High output Agriculture".



We are engaged in Manufacturing of high quality organic agricultural products such as: Foliar Nutrition for crops. Bio-stimulant., Organic Soil Conditioners, Biofertilizers, Soil & Leaf Testing Kits and Integrated Pest Management.

Super Sticker



Super Sticker® W306

Super Sticker is an Non Ionic Silicon base Biodegradable Product.

- Benefits:
- Its acts a Spreading agent.
- It acts as a Sticking agent.
- It also acts as a Absorbent i.e. for Translaminar activity.
- It increases efficiency of spraying solution up to 33%.
- Waiting period after application is only 20 minutes.

Recommended Dosages: 50ml / Acre / Spray

Want to increase yield by minimum 10-15% per harvest?



HiFoliar Nutrient® W180

HiFoliar Nutrient® W180

HiFoliar Nutrient® powder is an organic product blend of L-type Amino Acids and Protein Hydrolysate which provide ready-made food source to agricultural crops.

Benefits:

- Help to Reduce the Biotic and Abiotic stresses in the plant body
- Enhances photosynthesis process in plant
- Enhances yield along with Quality traits of the final produce
- It is a complete solution for chemical free farming
- Dosages: 300g / Acre / Spray + 50ml supersticker / Acre / Spray

Application:

Foliar Nutrition in all agricultural crops in all products with root and shoot system

Enriched root system required?

It is a magical product for the barren land with low nutrients

- case example where land was uncultivated for 15 years, this product was used and was able to synthesize organic carbon enough for cultivation.
- Helps to develop root cluster of the plant.
- Organisms present in the product capable to synthesize Organic carbon.
- Acts as a Antifungal, Antibacterial and Anti Nematode (preventive)

Application: Soil application. – take 30kg compost/vermi compost (whichever applicable) then drip 100g/10L water + 90L Water = 100L; drench (manual) = 100L same preparation as drip; **HOMOGENOUS/ UNIFORM MIXTURE SHOULD BE THERE FOR THE APPLICATION OF THE MATERIAL(S)** (if compost not available, apply fresh soil to the cultivation area); scatter within the field; appropriate moisture should be within the field (ie irrigated with water after usage of this product).

- Application Dosage: 100 Gram per Acre.
- Application stage: Along with the Basal Dosage
Application Stage for Perennial plants: 100g Per Acre every 6 months



WA309 - SuperNitro

Application :- Biological Nitrogen Fixer

Organism :- Azotobacter chroococcum

Significance :-

Fixes atmospheric nitrogen in readily available form

- Azotobacter chroococcum is also known to synthesize some biologically active substances including some phytohormones such as auxins thereby stimulating plant growth.
- They also facilitate the mobility of heavy metals in the soil & thus enhance bioremediation of soil from heavy metals, such as cadmium, mercury and lead.
- SuperNitro to be used in whichever crop that has a root system (grows in the soil).
- Recommended Dosage :- 2ml / 150 liter water. (4 ml/300 liter per Ha).

Effect of WA309 on Rice



Effects of WBLSuperPotsol (WA303) on Cauliflower



Cauliflower plantlets 7 days old

Application :- Potash mobilizer

Organism :- *Frateuria aurantia*

Significance :- *Frateuria aurantia* produces organic acids & enzymes that help solubilize the fixed potassium into exchangeable form & make it assimilable by plants

- Takes potash already present in soil and makes it available to the plant/crop through process of mineralization – conversion process of Potash.
- **Soil test required to determine need/requirement.**

Recommended Dosage :- 2ml / 150 liter water. (4 ml/300 liter per Ha). Standard solution = 2ml SuperNitro + 10L water (mix gently to form uniform mixture) + 140L water = 150L final volume per acre.

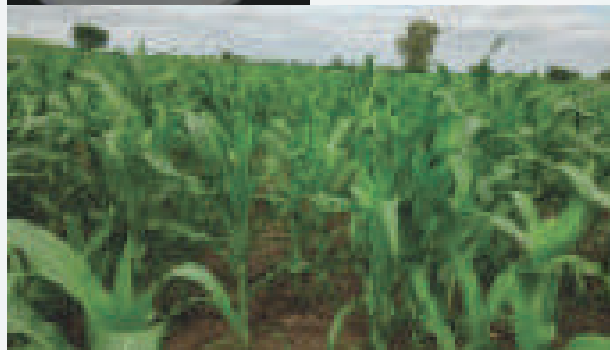
Crop Recommendation :- Cereals, Millets, Pulses, Oilseeds, Fiber crops, Sugar crops, Forage crops, Plantation crops, Vegetables, Fruits, Spices, Flowers, Medicinal crops, Aromatic crops, Orchards etc.



K mobilization on media plate



Zn Solubilization on Zinc solubilizing medium



Source: Warkem Trial Plot Phaltan (M.S.) 35 DAS, Crop Farmer: Subhash Pawar



For further information, please contact:
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Agriculture Sector Network (ASNET)
Agrochemicals Association of Kenya (AAK)
Avocado Exporters Association of Kenya (AEAK)
Avocado Society of Kenya (ASOK)
Fresh Produce Consortium (FPC)
Fresh Food Exporters Association of Kenya (FPEAK)
Kenya Flower Council (KFC)
Kenya National Farmers' Federation (KENFAP)
National Potato Council of Kenya (NPCK)
Ethiopian Horticulture Producer Exporters Association (EHPEA)
Tanzania Horticultural Association (TAHA)

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Blue Sky
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Leekem Holding ltd.
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Beauty Line
Hamwe Ltd.
Sun Buds
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Oserian Flowers Limited
Colour Vision Roses Ltd
Rift Valley Roses
Van Den Berg Roses
Aquila
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Bila Shaka
De Ruiters
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Galaxy
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Karuturi Flowers

Roses
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Hypericum
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Larmona	Roses	Fiona	254 722 564 089	fiona@lamornaflowers.com
Maridadi Flowers Ltd	Roses	Jack Kneppers	07-33333289	jack@maridadiflowers.com
Mbegu Farm	Roses	Mr. David Mousley	+254722 833 122	mbegufarm@iconnect.co.ke
Nini Farm	Roses	Billy	254 723 786 003	billyc@ninilt.com
Shalimar Flowers (K) Ltd	Roses	Export Manager	0722 811832	info@eaga.co.ke
Stockman Rozen	Roses	Mrs. Sarah Tham	0720 603990	info@srk.co.ke
Twiga Roses	Roses	Mr.Pius Kimani	0721 747623	pius.kimani@gmail.com
Panda Flowers	Roses	Charkara	+254786 143515	chakra@pandaflowers.co.ke
Finlay's Flamingo	Roses and Fillers	Mr.Peter Mwangi	+254 722204505	peter.mwangi@flamingo.net
Colour Crops	Summer Flowers			
Esmeralda Breeding	Summer Flowers	Mr.Loui Hooyman	31-297-385444	info@esmeraldabreeding.com
Multgrow Investments	Summer Flowers	Mr.Peter Murimi Mbugua	+254-724-977259	peter_murimi@yahoo.com
Kentalya	Cut Flowers	Mrs.Lynette	+254733 549773	lynette@kentalya.com

NAIROBI

ORGANISATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Black Tulip Group	Cut Flowers	Mr.Mohan Choudhery	254-722-825429	info@blacktulipflowers.ae
Caly Flora Ltd.	Cut Flowers	Mrs.Catherine Gichungu	254 725456930	info@calyflora.co.ke
Everest Enterprises Ltd.	Cut Flowers	Mr.John Karuga	254-722-720876	jkaruga@everest.co.ke
Flora Delight	Cut Flowers	Mr.Marco Van Sandjik	254-722-384188	info@floradelightkenya.com
Particle Blooms Co. Ltd.	Cut Flowers	Mr.Caleb Amunga	254-704-040101	info@particleblooms.com
Phinna Flowers Ltd.	Cut Flowers	Mrs.Ruth Thuo	+254-723-582476	phinnaflowers2014@gmail.com
Redhill Flowers	Cut Flowers	Mr.Isaac Bwire Ombunda	+254-702-34404	redhillflowers@yahoo.com
Rose Bunk International	Cut Flowers	Mr.Nahashon Macharia	+254-773-754140	nahashon@rosebunkintl.com
Sian Agriflora Ltd	Cut Flowers	Mr.Jos Van Der Venne	+254-725-961961	info@sianroses.co.ke
The Flower Hub	Cut Flowers	Mr.Stephen Swainston	+254-722-509970	info@theflowerhub.com
Tripple F. Agencies	Cut Flowers	Mr.Amos N. Wakiria	+254-735-405982	wakiria@fagencies.co.ke
Van Kleef Kenya	Cut Flowers	Mrs.Judith Zuurbier	+254-722-364943	judith@vankleef.nl
Winchester Farm	Cut Flower		+ 254-0722-203630	info@mzurrieflowers.co.ke
Zaina Blooms	Cut Flowers	Mr.Michire Mugo	+254-736-080070	zainablooms@gmail.com
Credible Blooms	Roses	Mr.Francis	020 2102019	info@credibleblooms.co.ke
Flamingo Flora	Roses	Mr.Sam	+254-721993857	s.ivor@flamingoflora.co.ke
Karen Roses	Roses	Mrs.Juliana Rono	+254-722-717187	sales@karenroses.com
Kreative Roses Ltd.	Roses	Mr.Bas Smit	+254 733501640	info@kreative-roses.com
Lakshmi Group Ltd.	Roses	Mr. Serghei	+254 714551969	serghei.lakshmigroup@gmail.com
Magana Flowers	Roses	Mrs Ann Gitari	+254-20-2017651	marketing@maganaflowers.com
Magnate Flowers	Roses	Mrs.Gladys Muthoka	+254-722-777051	magnateflowers@gmail.com
Mzurrie Flowers	Roses	Mrs.Irene Njeru	+254-722-203630	irene@winchester.co.ke
Shallimar Flowers Ltd	Roses	Mrs.Elizabeth Wahogo	+254-738-391832	elizabethw@eaga.co.ke

MT.KENYA

ORGANISATION	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Mount Kenya Alstroemeria	Nanyuki	Cut Flowers	Mr.Edwin Van Der Veen	+254-718-240581	info@mountkenyaalstroemeria.co.ke
Bondet	Nanyuki	Erygium	Richard Fernandes		
Kariki Limited	Nanyuki	Hypericum		+254722 50 99 19	info@kariki.biz
Live Wire Ltd	Nanyuki	Hypericum & Lilies	Mr.Esau Onyango	+254728 606872	info@livewire.co.ke
Finlays Sirimon	Timau	Lilies	Ms.Purity Thigira	+254733606411	purity.thigira@finlays.net
Batian Fowers	Timau	Roses	Mr.G.Muriungi/Dirk Looj	+254720 102237	dirk@batianflowers.com
Bloomingdale Roses	Timau	Roses	Mr.Sunil Chaudhari	+254732 373322	sunil@bloomingdaleroses.com
Bogmack Farm	Timau	Roses	Mr.Anderson	+254722 350020	kathendusn@yahoo.com
Equinox	Timau	Roses	Mr. Rod Jones	+254 722 204271	rod.jones@equinoxflowers.com
Fides Kenya Ltd	Embu	Roses	Mr.Francis Mwangi	+254-06830776	info@fideskenya.com
Lobelia Farm	Timau	Roses	Mr.Peter Viljoen	+254-06241060	
Lolomarik	Nanyuki	Roses	Mr. Topper Murry	+254715 727991	topper@lolomarik.com
Protea Farm	Timau	Roses	Mr.Philip		info@lobelia.co.ke
Sunland Roses	Timau	Roses	Mr.Peter Viljoen	+254-7020 95696	sales@sunlandroses.com
Tambuzi	Nanyuki	Roses		+254 -722 716158	tambuzi.sales@tambuzi.co.ke

Timaflo Ltd.	Timau	Roses		info@timaflo.net
Timau Flair	Timau	Roses	Mr.Philip Ayiecha	+254-723383736
Uhuru Flowers	Timau	Roses	Mr. Ivan Freeman	+254722863252
Vegpro-K Ltd	Timau	Roses	Mr.Vivek Sharma	vivek@vegpro_group.com
Kisima	Timau	Roses & Lilies	Mr.Martin Dyer	+254- 0722509830 info@kisima.co.ke

NAKURU

ORGANISATION	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Bliss Flora Ltd.	Nakuru	Cut Flowers.	Mr.Shivaji Wagh	+254-720-895911	shivaniiket@yahoo.com
Carzan	Rongai.	Cut Flowers.	Francis	+254-0720 890920	info@carzankenya.com
Kudenga Flowers	Mau Summit	Cut Flowers.	Mr.Joseph Juma	+254-0725 643942	kudenga.fm@kariki.biz
Molo Greens Ltd	Molo North	Cut Flowers.	Mr.Justus Metho	+254-722-755396	info@mologreens.com
Molo River Roses	Muserechi	Cut Flowers.	Mr.Alice Mureithi	+254-0724 256592	andrewwambua@yahoo.com
Roseto Limited	Rongai	Cut Flowers.	Mr.Yogheesh		farm.florenza@megaspingroup.com
Kariki Limited	Molo	Hypericum		+254 722 50 99 19	info@kariki.biz
Amor	Nakuru	Roses	Mr.Ketan Jerath	+254-738-119774	flowers@xflora.net
Baraka Farm	Nakuru	Roses	Lucy	+254-0720 554106	lucy@barakaroses.com
Buds&Blooms-Bliss Flora	Nakuru	Roses	Mr.Shivaji	+254-0720 895911	shivaniiket@yahoo.com
Elbur Flora	Elburgon	Roses	Peter Kairu	+254-51343473	eflora@africaonline.co.ke
Fontana Ayana	Nakuru	Roses	Mr.Gideon Maina	+254-0721178974	gideon@fontana.co.ke
Fontana-Akina	Nakuru	Roses	Mr.Girish Appana	+254 722728441	girish@fontana.co.ke
Kimman Roses Ltd.	Elburgon	Roses	Mr.Daniel Moge Maina	+254-721-734104	kimmanexp@gmail.com
Mau Flora	Nakuru	Roses	Mahesh	+254-0787 765684	mahesh@mauflora.co.ke
Milmet	Nakuru	Roses	Pravin		pravinyadav.29@gmail.com
Omang-Africa	Nakuru	Roses	Mr.Inder Nain	+254 733724029	flowers@xflora.net
Porini	Nakuru	Roses	Mr.Pitambar Ghahre	+254-0726 774955	porini@isinyaroses.com
Pp Flora	Nakuru	Roses	Prakash	+254-0718 045200	info@fantasy-flora.com
Preesman Kenya	Nakuru	Roses	Michael Kikwai	+254-0720574011	kikwai1980@yahoo.com
Ravine Roses	Nakuru	Roses	Mr.Peter Kamuren	+254-0722 205657	pkamuren@karenroses.com
Redwings	Kabarak	Roses	Mr.Sayer Simon	+254-0722 578684	sayer@redwingltd.co.ke
Subati Flowers	Subukia	Roses	Mrs. Jennifer Sassi	+254 742 144493	jennifer@subatigroup.com
Vankleef	Nakuru	Roses	Judith Zuurbier	+254-0722 364943	judith@vankleef.nl
Xpression Flora Ltd.	Njoro	Roses	Mr.Mangesh	+254-0720 519397	info@xflora.net
Sian Agriflora(Sian Roses)	Nakuru	Roses/Lilies	Mr.Jos Van Der Venne	+254 722203630	info@sianroses.co.ke
Jatflora	Gilgil	Summer Flowers	James Oketch	+254 724418541	jatflora@gmail.com
Morop	Bahati	Summer Flowers	Wesley Tonui	+254-0720 983945	XX
Flora Ola	Solai		Mr.Wafula	+254-0708 382972	floraolaltd@gmail.com

THIKA -JUJA-KIAMBU

ORGANISATION	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Zena Roses	Thika	Carnations,Roses	Mr.Rakesh	+254-724-631-299	info@zenaroses.com
Selecta Kenya/Kpp	Juja	Cut Flowers	Mr.Wilson Kipketer	020 352557	w.keter@selectakpp.com
Pollen Sygenta Ltd.	Ruiru	Cuttings	Mr Daniel Kisavi	+254-733-603-530	Daniel.kisavi@sygenta.com
Munyu Growers	Thika	Flowers	Mr.Muthom Ngaru	+254-721-956-307	munyugrowers@gmail.com
Riverdale Blooms Ltd	Thika	Flowers	Mr.Antony Mutugi	020 2095901	rdale@swiftkenya.com
Kariki Limited	Thika	Hypericum		+254 722 50 99 19	info@kariki.biz
Transebel Ltd	Thika	Roses	Brian Wahome	+254 722 255322	brianwahome@transebel.co.ke
Enkasiti Flowers	Thika	Roses	Mr.Thambe	+254 724722039	enkasiti@gmail.com
Gatoka Farm	Thika	Roses	Christopher Gacheru	+254 733 619505	chris@gatokaflowers.com
Penta Flowers Ltd.	Thika	Roses	Mr. Tom Ochieng	+254 733625297	tom@pentaflowers.co.ke
Simbi Roses Ltd.	Thika	Roses	Ms.Pauline Nyachae	+254204448230	Pauline@sansora.co.ke
Windsor Ltd	Thika	Roses	Mr.Pardeep	+254-0674208	farm@windsor-flowers.com
Ever Flora Ltd.	Juja	Roses	Mr.Khilan Patel	0675854406	everflora@dmbgroup.com
Kenflora	Kiambu	Roses	Mr.Aleem Abdul	+254-722311468	info@kenfloraa.com
Valentine Kibubuti	Kiambu	Roses	Mrs. Suzan Maina	0203542466	info@valentineflowers.com
Red Lands Roses Ltd.	Ruiru	Roses	Mrs.Isabelle Spindler	+254-733-600504	gm@redlandsroses.co.ke
Branan Flowers Ltd.	Thika	Roses	Mr.Brian Wahome	+254-734-424648	brianwahome@transebel.co.ke

KAJIADO – ATHI-RIVER

ORGANISATION	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Carnation Plants Ltd	Athi River	Carnations	Mr.E.Fieldman	+254-2045162	evi@exoticfields.com
Waridi Ltd	Athi River	Roses	Mr.Pd Kadlag	+254-724407889	kadlag@waridifarm.com
Harvest Flowers	Athiriver	Roses	Monicah	+254 722294963	salesadmin@harvestflowers.com
Shade Horticulture	Isinya	Cut Flowers	Mr.Ashutosh Mishra	+254-0722 792018	
Desire Flora K.Ltd.	Isinya	Roses	Mr.Rajaat Chaohan	+254 0724264653	rajatchaohan@hotmail.com
Isinya Roses	Isinya	Roses		+254 728 689 000	info@isinyaroses.com
Maua Agritech	Isinya	Roses	Mr.Kori	+254-722206318	gm@mauaagritech.com
P.J. Dave	Isinya	Cut Roses	Mr.Ananth Kumar	+254-729-405450	marketing@pjdave.com
Maasai Flowers	Kitengela	Roses		+254 714 065 245	
Charm Flowers	Kitengela	Roses	Sales Manager	+254 733 753149	admin@charmflowers.com
Maua Agri Tech Ltd	Kitengela	Cut Flowers		254 0722206318	kori@mauaagritech.com
Rose Plant	Kitengela	Roses	Mr.Atenus		
Sian Maasai Flowers	Kitengela	Roses	Mr.Andrew Tubei	254-722728364	atubei@sianroses.co.ke
Sian Roses	Kitengela	Roses	Mr.Jos Van Der Venne	254-0202170540	info@sianroses.co.ke
Afriscan Kenya Ltd.	Kiserian	Cut Flowers	Mr.Charles Mwangi	254-722-711925	charles.mwangi@afiscan.co.ke
Kordes Roses East Africa Ltd	Masai West Rd	Roses	Mr.Christian Meuschke	254-0733 363642	info@kordesroses-ea.com
Ngong Roses	Ngong	Roses	Mr. Charles Maina	020 2700660	ngongroses@capstoneonline.co.ke

LIMURU-RUMURUTI-OLKALAU

ORGANISATION	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Tropiflora	Limuru	Carnations	Mr. Krasensky	254 0724646810	
Leekem Holdings Ltd	Nyandarua	Cut Flowers	Mrs.Margaret Muthoni	254-0720 267004	leekement@gmail.com
Tegmak Bloom	Nyandarua	Cut Flowers	Mr.Edward Kaguchu	254-722-292242	tegmakbloomsLtd@gmail.com
Highlands Plants	Olkalau	Cut Flowers	Mr. Leonard Kanari	254-0721345829	sales@highlandplants.co.ke
Aaa Roses	Rumuruti	Cut Flowers	Ms.Jennifer Sassi	254-20-4453970	sales@aaagrowers.co.ke
Terrasol	Limuru	Cuttings		254-0722 455996	
Black Petals Ltd.	Limuru	Roses	Mr.Nizra Junder	254-0722848560	nj@blackpetals.co.ke
Elbur Flora	Elburgon	Roses	Peter Kairu	254-51343473	eflora@africaonline.co.ke
Kimman Roses Ltd.	Elburgon	Roses	Mr.Daniel Moge Maina	254-721-734104	kimmanexp@gmail.com
Suera Flowers Limited	Nyahururu	Roses	Mrs.Peris Wambui Mureithi	254-724-082797	perismureithi@yahoo.com
New Hollands Flowers	Olkalau	Roses	Mr. Francis	254-0700718570	
Golden Tulip	Olkalau	Roses	Umesh	254-0739729658	
Mahee Flowers Ltd	Olkalau	Roses	Vijay Kumar	254-020822025	info@eaga.co.ke
Africa Blooms	Rumuruti	Roses	Samir Chandokrkar	254-0735-384552	
Primarosa Flowers	Nyahururu	Roses	Mr.Vishal Metha	254-734-88223	mvishal@primarosaflores.com
Flora Delight	Limuru	Summer Flowers	Mr.Hosea Andanyi	254-0724373532	hosndai@yahoo.com
Kemaks Blooms Limited	Aberdare Ranges	Summer Flowers	Mr.Peter Gakuna	254-792-705160	kemaksblooms@gmail.com
Hatabor Rainbow Blooms	Limuru	Cut Flowers	Mr.John Ndungu	254-07213850959	

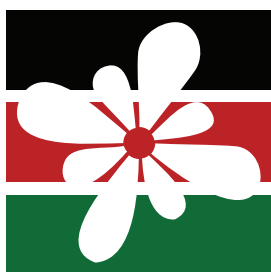
KERICHO-ELDOROT-KITALE

ORGANISATION	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
Maji Mazuri	Eldoret	Roses		+254 722 203631	info@mzurrieflowers.co.ke
Zena-Asai	Eldoret	Roses		+254 722 935 798	info@zenaroses.com
Zena-Sosiani	Eldoret	Roses		+254 722 935 798	sales@zenaroses.co.ke
Equator Flowers	Eldoret	Roses	Mr.Charles	254-0721 311 279	cmutemba@sianroses.co.ke
Sirgoek Flowers	Eldoret	Cut Flowers	Mr.Andrew Kosgey	254-0725 946429	sirgoek@africaonline.co.ke
Finlay Chemirel	Kericho	Roses	Mr.Aggrey Simiyu	254- 0722601639	aggrey.simiyu@finlays.co.ke
Finlay Lemotit	Kericho	Cut Flowers	Mr. Richard Siele	254-0721 486313	richard.siele@finlays.co.ke
Mount Elgon Orchards Ltd	Kitale	Roses	Bob Andersen	254 0735330592	info@mtelgon.com
Panocal International Ltd.	Kitale	Cut Flowers	Mrs.Mercy Njuguna	254-721-637311	mercy.njuguna@panocal.co.ke



FRUITS, HERBS AND VEGETABLE FRUITS IN KENYA

COMPANY	LOCATION	PRODUCT	CONTACT PERSON	PHONE	EMAIL
AAA Growers	Nairobi	Horticulture	Mr.Neville Ratemo	020-4453970-4	admin@aaagrowers.co.ke
Belt Cargo Services Export Ltd	Nairobi	French Beans	Mr.J.Muigai	020-4448821	020-4448821 bcs@beltcargo.com
Best Grown Produce(K)Ltd		Mr.Paul Mugai		020-4448821	bestgproduce@yahoo.com
Chirag Kenya Ltd	Nairobi	Spces & Herbs	Sales Team	254-203573000	naturesown@swiftkenya.com
Canken International Ltd	Eldoret	Chillies & Fruits	Mr.Mohamed	020-222736367	canken@cankencargo.com
Darfords Enterprises Ltd	Nairobi	Vegetables	Mr.Abdul	254-206622857	abdulkarim@darfords.co.ke
Delmote Kenya Ltd	Thika	Fruits	Sales Manager	020-672141600	nanasi@freshdelmonte.com
Pj Dave Epz Ltd	Nairobi	Dried Herbs & Roses	Import & Export Manager	020-3542012	pidaveflowers@wananchi.com
Dominion Vegfruits Ltd	Nairobi	Fruits & Vgs	Mr.John Mairura	020-823002	vegfruits@wananchi.com
East African Growers Ltd	Nairobi	Fruits & Vgs	Mr.Peeush Mahajan	020-822034/25	peeush@eaga.co.ke george@eaga.co.ke
Equitorial Nut Processors Ltd	Nairobi	Macadamia Nuts	Sales Managers	020-2030196	gatua@equatorialnut.co.ke
Everest Enterprises Ltd	Nairobi	Fruits & Vgs	Mr.John Karuga F	020-3542009	smuhoho@everest.co.ke
Fian Green Kenya Ltd	Nairobi	Fruits & Vgs	Mr.Francis Thuita	020-826157	info@fiangreens.co.ke
Fresh and Juice Ltd	Nairobi	Fresh & Vgs	Ms.Maleka Akaberali	020-826090	maleka@freshanjuici.co.ke
Fresco Produce Ltd	Nairobi	Vegetables	Mr.Charles Mbugua	254-0722-764395	mbugua@freshproduce.co.ke
Frigoken Ltd	Nairobi	Fruits & Vgs	Mr.D.Karim	020-2391717	frigoken@africaonline.co.ke
From Eden Ltd	Nairobi	Vegetables	Mr.Zulfikar Jessa	020-8562203	roy@from-eden.com,zul@tilleygroup.com
Global Fresh Ltd	Nairobi	Vgs & Fruits	R.Chaudhry	020-82749/50	info@globalfresh.co.ke
Green Kenya Organization	Nairobi	Onions & Tomatoes	Charles Butiko	254-723119111	greenkenya28@gmail.com
GreenLands Agro Producers Ltd	Nairobi	Fruits & Vegetables	Mr.G.Murungi	020-827080/1/2	murungim@greenlands.co.ke
Highlands Cannners Ltd	Nairobi	Fruits & Vegetables	Sales Manager	020-8564048	info@highlandcannners.co.ke
Hillside Green Growers Ltd		Fruits & Vegetables	Ms.Eunice Mwongera	020-2397353	eunice@hillsidegreen.com
Homegrown Kenya Ltd	Nairobi	Flowers & Vegetables	Mr.Richard Fox	020-3873800	richard.fox@f-h.biz
Indu Farm Epz Ltd	Nairobi	Vegetables	General Manager	254-20-550215/6	info@indu-farm.com
Jakal Services Ltd	Mombasa	Fruits & Spices	Mr.Bandali	254-7412229435	jakal@ikenya.com
Jungle Macs EPZ Ltd	Thika	Fruits & Vegetables	Sales Manager	020-2451841	info@junglemacadamias.com
Jetlak Foods Ltd	Ruiru	Fruits & Vegetables	XX 254-722754181	mail@jetlak.com	
Indu Farm Epz Ltd	Nairobi	Fresh Fruit & Vegetables	Mr.Christian Bernard	020-550215/6/7	info@indu-farm.com
Kakuzi Ltd	Thika	Fruits,Nuts,Tea	Mr.Richard Collins	060-2033012	rcollins@kakuzi.co.ke
KHE (1977) Ltd	Nairobi	Fresh Fruit & Veges	Mr.Manu Dhanani	020-2517979	khe@khekenya.com
Kandia Fresh Produce Suppliers Ltd		Nairobi	Fruits & Vgs	Ms.Lucy Mundia	020-3500866 kandia@swiftkenya.com
Kenya Orchads Ltd	Nairobi	Fruits & Vegetables	Sales Manager	254-2054161	
Keitt Exporters Ltd	Nairobi	Fresh Fruit & Vgs	Asif Aman	020-822829	asif@keitt.co.ke
Mace Foods Ltd	Eldoret	Vegetables	Sales Manager	254-720391290	info@macefoods.com
Mugama Farmers	Muranga	Vegetables	Sales Team	254-728-358211	mugamaunion@yahoo.co.uk
Makindu Growers and Packers Ltd	Nairobi	Passion Fruit	Mr.O.P.Bij Okra	020-822812/196	infoa@makindugrowers.co.ke
Meruherbs		Organic Producers	Marketing Manager	254-20-4442081	meruherbs@meruherbs.com
Muount Elgon Orchard Ltd		Kitale	Orchards	Bob Andersen	254-5431352 info@mtelgon.com
Mboga Tuu Ltd	Nairobi	Chillies & Vegetables	Mr.J.Kent	020-3877988	mtl@wananchi.com
Mixa Foods and Beverages	Kisumu	Fruits & Milk	Charles O.Odira	254-733-714584	info@mixafoods.co.ke
Mosi Ltd	Juja	Fruits	Rose Wahome	254-722204911	mwaiwahome@mosiflowers.com
Migotiyo Plantations Ltd	Nakuru	Herds & Seed	Mr. Rao	051-2214898	alphegasisal@wananchi.com
Namelok Exotic (K) Ltd			Mr. Sinkeet	0724-743258	info@namelokexotic.com
Njambiflora Ltd		Vegetables	Njambi	020-822506/7	njambiflora@yahoo.co.uk
Nicola Farms Ltd	Nanyuki	Fresh Fruit & Vgs	Ms. Grace Wanjiku	020-2048874/76	marketing@nicola.co.ke
Olivado Kenya EPZ Ltd	Nairobi	Avocado	Nairobi General Managers	020-710-535303	gh@tanlay.com
Saw Africa EPZ Ltd	Thika		General Manager	254-722531106	wainana_patrick@yahoo.com
Sacco Fresh Ltd	Nairobi	French Beans	Mr.Muia	020-824687/8	info@sacco-fh.com
Shree Ganesh Ltd	Nairobi	Vegetables & Onions	Mr. Kanji Kalyan Patel	020-80243645	meleka@freshanjuici.co.ke
Sian Agiflora Kenya Limited	Nairobi	Calla Lillies	Ms. Angelina Mangat	020-822220	rano@sianexports.com
Syngenta EA Ltd	Nairobi	Seeds	Sales Manager	254-203222800	synjenta.east_africa@synjenta.com
Sunripe (1976) Ltd	Nairobi	Fresh Fruit & Vgs	Mr. Hasit Shah	020-822518/822879	info@sunripe.co.ke
Value Pak Foods Ltd	Nairobi	Fruits & Vegetables	Mrs. Patel	020 2695633	valuepak@wananchi.com
Valentine Growers Co Ltd	Kiambu	Vegetables	Sales Team	254-720203765	info@valentine-flowers.com
Vegpro Kenya Ltd	Nairobi	French Beans	Mr. Bharat.Patel	020-822831-4	bharat@vegpro-group.com
Wamu Investments Ltd	Nairobi	Fresh Fruit & Vgs	Mrs. Peris Muriuki	020-822441	peris@wamu-investments.com



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Crophealth Technologies extends its heartfelt appreciation to the esteemed founders of Sian Roses, Joshua Kulei and Micah Cheserem.

May God's favour continue to guide you as you witness Sian Roses achieving ever greater heights. WE remain forever grateful. We offer our congratulations to Christopher Kulei and Peter Cheserem during this significant period of transition and we wish to assure you of our unwavering and complete support

